

PRIVACY NOTICE

GRUPO GEFECC, S.A. DE C.V., better known as **CONFITEXPO** International Confectionery Trade Show, with address at Av. Baja California N° 32 A, Roma Sur neighborhood, Mexico City, municipality or delegation Cuauhtémoc, Zip Code 06760, in the entity of Mexico City, country Mexico, and internet portal www.confitexpo.com, is responsible for the use and protection of your personal data, And in this regard we inform you of the following:

For what purposes will we use your personal data?

The personal data we collect from you, we will use them for the following purposes that are necessary
For the service you request:

- **AS LIKELY EXHIBITOR:** to send information about spaces and costs to participate as an exhibitor in the CONFITEXPO exhibition.
- **AS EXHIBITOR:** to include the information in the CONFITEXPO Exhibitor List that is published on the website www.confitexpo.com having the option to indicate what data you authorize to publish.
- **AS EXHIBITOR:** you authorize the dissemination of advertising of your company (not personal data) on our website, social networks and advertising that Grupo Gefecc, S.A. de C.V. and / or CONFITEXPO carry out to promote the event.
- **AS EXHIBITOR:** to send you information about the official suppliers of Design, Hostesses, Complementary Services and Lodging that will serve as support in your participation in CONFITEXPO.
- **AS EXHIBITOR:** authorizes the publication of the data provided in the Annex corresponding to the Digital Directory of Exhibitors of CONFITEXPO.
- **AS A VISITOR / BUYER:** to receive by Email your CONFITEXPO Entrance Badge.
- **AS A VISITOR / BUYER:** to receive information from Lodging to attend CONFITEXPO.
- **AS A VISITOR / BUYER:** to receive information about the Exhibitors participating in CONFITEXPO.
- **AS AN EXHIBITOR / BUYER:** to receive digitally our newsletters of CONFITEXPO INFORMA to keep you informed about news of interest to the sector.
- To verify and confirm your identity.
- **IMPORTANT NOTE: AS AN EXHIBITOR OR VISITOR: Emails offering the CONFITEXPO database or services that do not come from @confitexpo.com accounts, may be fraud. "WE ARE NOT RESPONSIBLE IF THE PERSON OFFERING IT IS CONTACTED." GRUPO GEFECC, S.A. DE C.V. DOES NOT MARKET OR DISTRIBUTE ITS DATABASE TO ANY MEDIA.**
- Marketing or advertising
- Commercial prospecting

What personal data will we use for these purposes?

To carry out the purposes described in this privacy notice, we will use the following data

Personal:

- Company Name (EXHIBITOR OR VISITOR)
- Federal Taxpayers Registry (RFC) of the company (EXHIBITOR OR VISITOR)
- Proof of Tax Situation of the Company (AS EXHIBITOR TO BE ABLE TO INVOICE. AS A VISITOR TO CORROBORATE THE COMPANY'S BUSINESS AND COVER THE REQUESTED PROFILE).
- Name and surname of the contact
- Corporate telephone number
- Mobile (optional)
- Institutional email
- Personal email (option)
- Work address
- Position or position held
- Date of birth (TO CORROBORATE THAT YOU ARE OVER 18 YEARS OLD)

How can you access, rectify or cancel your personal data, or oppose its use?

You have the right to know what personal data we have about you, what we use it for and the conditions of the use we give them (Access). It is also your right to request the correction of your personal information in case of that is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or bases of data when it considers that it is not being used properly (Cancellation); as well as opposing to the use of your personal data for specific purposes (Opposition). These rights are known as rights BOW.

To exercise any of the ARCO rights, you must submit the respective request through the following means:

registro@confitexpo.com

To know the procedure and requirements for the exercise of ARCO rights, we put at your disposal the following means:

registro@confitexpo.com

The contact details of the person or department of personal data, which is in charge of processing requests for ARCO rights, are as follows:

- a) Name of the person or department of personal data: CONFITEXPO REGISTRATION
- b) Address: Calle Av. Baja California N° 32 A, colonia Roma Sur, Mexico City, municipality or delegation Cuauhtémoc, ZC 06760, in the entity of Mexico City, country Mexico
- (c) E-mail: registro@confitexpo.com

You can revoke your consent to the use of your personal data

You can revoke the consent that, where appropriate, you have granted us for the processing of your personal data. However, it is important that you bear in mind that not in all cases we will be able to meet your request or conclude the use immediately, since it is possible that due to some legal obligation we require to continue processing your personal data. Likewise, you should consider that for certain purposes, the revocation of your consent will imply that we can not continue to provide the service you requested, or the conclusion of your relationship with us.

To revoke your consent, you must submit your request through the following means:

registro@confitexpo.com

To know the procedure and requirements for the revocation of consent, we put at your disposal the following means:

registro@confitexpo.com

How can you limit the use or disclosure of your personal information?

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

registro@confitexpo.com

How can you find out about changes to this privacy notice?

This privacy notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; of changes in our business model, or for other reasons.

We are committed to keeping you informed about the changes that this privacy notice may suffer, through: www.confitexpo.com

The procedure through which notifications about changes or updates to this privacy notice will be carried out is as follows:

www.confitexpo.com

Last update: **11/05/2023**