

PRIVACY NOTICE

GRUPO GEFECC, S.A. DE C.V., better known as **CONFITEXPO** International Confectionery Trade Show, domiciled in Av. Baja California Street No. 32 A, Colonia Roma Sur, Mexico City, municipality or Cuauhtémoc delegation, c.p. 06760, in the entity of Mexico City, Mexico country, and internet portal www.confitexpo.com, is responsible for the use and protection of your personal data, and in this regard we inform you the following:

For what purposes will we use your personal data?

The personal data we collect from you will be used for the following purposes that are necessary for the service you request:

- To verify and confirm your identity.
- Include the information in our database.
- AS PROBABLE EXPOSITOR: to send information about spaces and costs to participate as an exhibitor in the exhibition CONFITEXPO 2021.
- AS EXHIBITOR: to include the information in the CONFITEXPO 2021 Exhibitor List that is published on the www.confitexpo.com having the option to indicate which data you authorize to publish.
- AS EXPOSITOR: authorizes the dissemination of advertising of your company (not personal data) on our website, social networks and advertising that Grupo Gefecc, S.A. de C.V. and / or CONFITEXPO 2021 make to promote the event
- AS EXPOSITOR: to send you information about the official suppliers of Design, Edecanes, Complementary Services and Accommodation that will serve as support in your participation in CONFITEXPO 2021.
- AS EXHIBITOR: authorizes the publication of the data provided in the Annex corresponding to the Digital Directory of Exhibitors of CONFITEXPO 2021.
- AS A VISITOR: to receive by Email your ConfITEXPO 2021 Entry Badge.
- AS A VISITOR: to receive information from Accommodation to attend CONFITEXPO 2021.
- AS A VISITOR: to receive information about the Exhibitors participating in CONFITEXPO 2021.
- AS EXPOSITOR AND VISITOR: to digitally send our CONFITEXPO INFORMA newsletters to keep them informed about news of interest to the sector.

What personal data will we use for these purposes?

To carry out the purposes described in this privacy notice, we will use the following personal data:

- Number
- Federal Taxpayer Registration (RFC)
- Date of birth
- Cell phone
- Age
- A position or position he plays
- Work home
- Institutional email
- Institutional phone

How can you access, rectify or cancel your personal data, or object to its use?

You have the right to know what personal data we hold about you, what we use it for, and the terms of use we give you (Access). It is also your right to request the correction of your personal information in the event that it is outdated, inaccurate or incomplete (Rectification); that we remove it from our records or databases when it believes it is not being used properly (Cancellation); as well as object to the use of your personal data for specific purposes (Opposition). These rights are known as rights ARCO.

For the exercise of any of the ARCO rights, you must submit the respective application through the following means:

josehe@confitexpo.com



To know the procedure and requirements for the exercise of ARCO rights, we provide you with the following means:

josehe@confitexpo.com

The contact details of the person or department of personal data, which is in charge of processing applications for ARCO rights, are as follows:

a) Name of the person or department of personal data: José María Herrera Díaz

b) Address: Av. Baja California Street No. 32 A, Colonia Roma Sur, Mexico City, municipality or Cuauhtémoc delegation, c.p. 06760, in Mexico City, Mexico

c) Email: josehe@confitexpo.com

You can revoke your consent to the use of your personal data

You may revoke the consent you have given us for the processing of your personal data. However, it is important to note that not in all cases we will be able to respond to your request or terminate the use immediately, as it is possible that by some legal obligation we require further processing of your personal data. You should also consider that for certain purposes, the revocation of your consent will imply that we cannot continue to provide you with the service you requested from us, or the conclusion of your relationship with us.

To revoke your consent you must submit your application through the following means:

josehe@confitexpo.com

To know the procedure and requirements for the revocation of consent, we provide you with the following means:

josehe@confitexpo.com

How can you limit the use or disclosure of your personal information?

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

josehe@confitexpo.com

How can you learn about the changes to this privacy notice?

This privacy notice may be modified, modified or updates arising from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; changes in our business model, or for other reasons.

We are committed to keeping you informed of changes to this privacy notice, through: www.confitexpo.com

The procedure through which notices about changes or updates to this privacy notice will be made is as follows:

www.confitexpo.com

Last updated: 22/03/2021