



FILE: 119223

PRIVACY POLICY

GRUPO GEFECC SA de CV, better known as CONFITEXPO, with address in Av. Baja California No. 32-A, colonia Roma Sur, Mexico City, mayoralty Cuauhtémoc, C.P. 06760, in the entity of Mexico City, country Mexico, and website www.confitexpo.com, is the responsible of the use and protection of your personal information, and about that, we inform the following:

For what purpose we will use your personal information??

The personal information that we collect from you will be used for the following objectives that are necessary for the service that you request:

- To verify and confirm your identity
- To confirm your legal responsibility for the sign of a contract
- To give your consent in the delivery of information about the exhibition
- To give your consent in the delivery of our publications
- To statistics purposes
- To the delivery of advertising of our event, suppliers and exhibitors
- Marketing
- Commercial research

What personal information we will use for this purpose?

To take carry out the purposes described in the present Privacy Policy, we will use the following personal information:

- Name
- Federal Register of Tax Payers
- Address
- Cellular phone number
- Email address
- Age
- Photo
- Position in your company
- Work address
- Institutional email address
- Institutional phone number

How can you gain access, rectify or cancel your personal information or be against their use?

You have the right to know what personal information we have of you, for what purpose we use it and the conditions of use that we gave to them (Access). Additionally, is your right to request the correction of your personal information in the case it is not update, it's inexact or incomplete (Rectification); that we eliminated of our register or data base when you consider that the same is not being used correctly (Cancellation); just like be against the use of your personal information to specific objectives (Disagree with). This rights are known as ARCO.



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To the exercise of any of the ARCO rights, you should present the respective request form through the following way:

To know the procedure and requirements for the exercise of the ARCO rights, we put to your disposition the following means:

Sending an email to: josehe@confitexpo.com

The contact information of the person or personal information department which is in charge of ARCO rights applications, are the following:

- a) Name of the person or personal information department: José María Herrera Díaz
- b) Address: Av. Baja California N° 32 A, colonia Roma Sur, México City, mayoralty Cuauhtémoc, C.P. 06760, in the entity of México City, country Mexico.
- c) Email address: josehe@confitexpo.com
- e) Phone number: +(52)5555647040

You can revoke your consent for the use of your personal information

You can revoke the consent that, in your case, you have gave us to the treatment of your personal information. However, is important that you keep in mind that not in all cases we can attend your solicitation or complete the use immediately, because it is possible that for any legal obligation we require to continue handle your personal information. Additionally, you have to consider that, for certain purposes, the revoke of your consent implicate that we can't continue giving the service that your request us, or the conclusion of your relationship with us.

To revoke your consent you should present the request through the following mean:

Sending an email to: josehe@confitexpo.com

How can you limit the use or divulgation of your personal information?

This technologies can be disable following the next steps: Sending an email to josehe@confitexpo.com

The use of tracking technologies on our website

We inform you that on our website we use cookies, web beacons and other technologies, through which it is possible to monitor your behavior as an internet user, as well as provide you a better service and experience when browsing on our website. The personal information that we collect through this technologies, we will use it for the following purposes:

- Send advertising information and informative about the event. To send our digital publications.
- Send advertising information and informative of the service suppliers of the event. Send the badges for the admission to the event. Elaborate statistic information.

The personal information that we obtain of this tracking technologies are the following:

- Identifying, user name and password of one session
- Favorite language of the user
- Region where the user is



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Browser type of the user
Type of the operative system of the user
Date and time of the beginning and ending of one session of the user
Webpage visited for one user
Search performed by one user
Advertising reviewed by one user
Lists and consumer habits on purchase pages

With the objective that you can limit the use and divulgation of your personal information, we offer the following means:

Send an email to: josehe@confitexpo.com

How you can know the changes in this Privacy Policy?

The present Privacy Policy can undergo modifications, changes and updates derivate of new legal requirements; of our own necessities for the products or services that we offer; of our privacy practices; of changes on our business model or any other cause.

We commit to keep you informed about the changes that can undergo the present Privacy Policy, through: getting in our website: WWW.CONFITEXPO.COM

The procedure through which notifications about changes or updates to the present Privacy Policy will be carried is the following:

They will be published on our website: WWW.CONFITEXPO.COM

Last update: 14/02/2020